



To the participating school and principal,

We are honored that you will be participating in our My Turn Day school promotion. We hope to get your students aware and involved in volunteerism. Kidd Kraddick's concept is simple; he is asking everyone to come up with a way to give time to others, and then make an announcement to the world on how you plan to make a difference in someone's life. On February 10th, Kidd encourages everyone to announce their plan to all of their friends, classmates, co-workers and the rest of the world! Kidd is asking everyone to post their plans on their all their social networks like Facebook and MySpace, and to send it via text message, email, etc., to everyone they know! Stop talking. Start doing. As an added incentive for participating in My Turn Day, the My Turn Day staff will select a school that shows the most volunteer impact on their community will receive a special live broadcast from their school. The following packet should be completed and turned in by the school's principal by March 10<sup>th</sup>, 2010. Have fun and we hope to hear from you on **MY TURN DAY** on February 10<sup>th</sup>, 2010!

All the best,

Kidd Kraddick in the Morning



## My Turn Day Principal School Packet Online

### Getting Started:

1. Students must participate in a volunteer event or an organized group event to help improve their local community. *Students can clean up a local lake or playground, soup kitchens, help paint an elderly person's home, or collect food and supplies for your local Red Cross. Resources can be found on the [www.myturnday.com](http://myturnday.com) website at <http://myturnday.com/home/?p=24...>*
2. Hold a group student event outlining the day and requirements
3. Use classes or grades to subdivide the students into groups or distribute information.
  - a. My Turn Day can be a group or an individual student project.
  - b. Be creative! You don't have to rely on major charity organization. You can do something local like paint a disabled elderly person's home or pick up the local park. Modify your volunteer project to your local communities needs!

4. Create a pledge board at your school showing student participation.



5. Provide a method for students to pledge their volunteer activity.
6. Gather the pledges and complete paperwork

Please include the following when submitting you're My Turn Day packet:

1. List of all students participating
2. Set up school page on [www.kiddnation.com](http://www.kiddnation.com)
  - a. Page must include:
    - i. Photos of Students volunteering
    - ii. School name
    - iii. School City, State
    - iv. Students volunteering pictures
    - v. Students My Turn Day/ volunteer video
    - vi. Show impact on community through photo, video, witnesses, etc.

- vii. Blogs from participating students about their My Turn Day experience.
- viii. Validation of participation will be found on your school's Kiddnation page.

3. Packet can only be submitted and signed off by the school's principal
4. Letter of validation from volunteer organization used, including charity organizations 501 (c) 3 forms. (if applicable)
5. Letter from the principal stating how the school was involved with My Turn Day and how they impacted the community.
6. Recognized students. Please fill out the attached for any or all of the outstanding students that were the leaders in their volunteer projects or stood out above the rest in their My Turn Day volunteerism.
7. Name and Phone number of principal included for validation of volunteerism.
8. Proof of My Turn Day announcements
  - I. Screen shots or print outs of My Turn Day postings on social networks, word of mouth, visuals, etc. Proof of My Turn Day Status Updates/ Verbal/ Visual- **MUST INCLUDE ONE OR ALL OF THE FOLLOWING.**
    - Send in screen shots or print out of status updates on social networks from students involved. (Myspace, Facebook, Twitter, Kiddnation, etc.)
    - Video of students My Turn Day volunteerism spread through spoken word. (Tell everyone how you are helping the community.)
    - Picture of visual/ written statement of My Turn Day volunteerism spread throughout the community-

(Tell everyone how you are helping the community by writing it on your car windshield.)

The biggest school participation and largest volunteer impact on your local community will receive a special broadcast from Kidd Kraddick in the Morning from YOUR school! The broadcast will include a special performance from a special guest at your school. My Turn Day staff will select the one school that makes the biggest difference in their community through their My Turn Day participation.

**MUST be turned into [myturnday@kiddnation.com](mailto:myturnday@kiddnation.com) by March 10<sup>th</sup>, 2010 or via snail mail to 220 E Las Colinas Blvd. Suite C210 Irving, TX 75039**

This packet and all required materials must be signed off by the school's principal ONLY. Please provide the principal's name and phone number for packet validation.

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Principal's Name

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School Phone #

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Principal's Night Phone #

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Principal's email address

## My Turn Day Student Recognition Form

Recognition to: \_\_\_\_\_

\_\_\_\_\_ made a difference by:

Date: \_\_\_\_\_

Principal Signature \_\_\_\_\_